

MATATA COIN WhitePaper

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MATATA COIN

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VISION

Our vision is to equip people with technology that will make them **BECOME their OWN BANK**. To ensure this we are targeting these 2 main Banking services, **Saving** or specifically Certificates of Deposits and **Lending**. We are bringing the CDs (Certificates of Deposit) to the crypto industry with an extremely superior benefit, where people can borrow money against their staked Token without disrupting their current staking contract and still earn interest on their staked token while benefiting from our amazing lending rates.

OUR VALUES

Impact

We help our Users achieve greatness through our decentralized platforms and provide adequate tools to overcome financial surprises or crises as they are navigating through their daily life.

Transparency

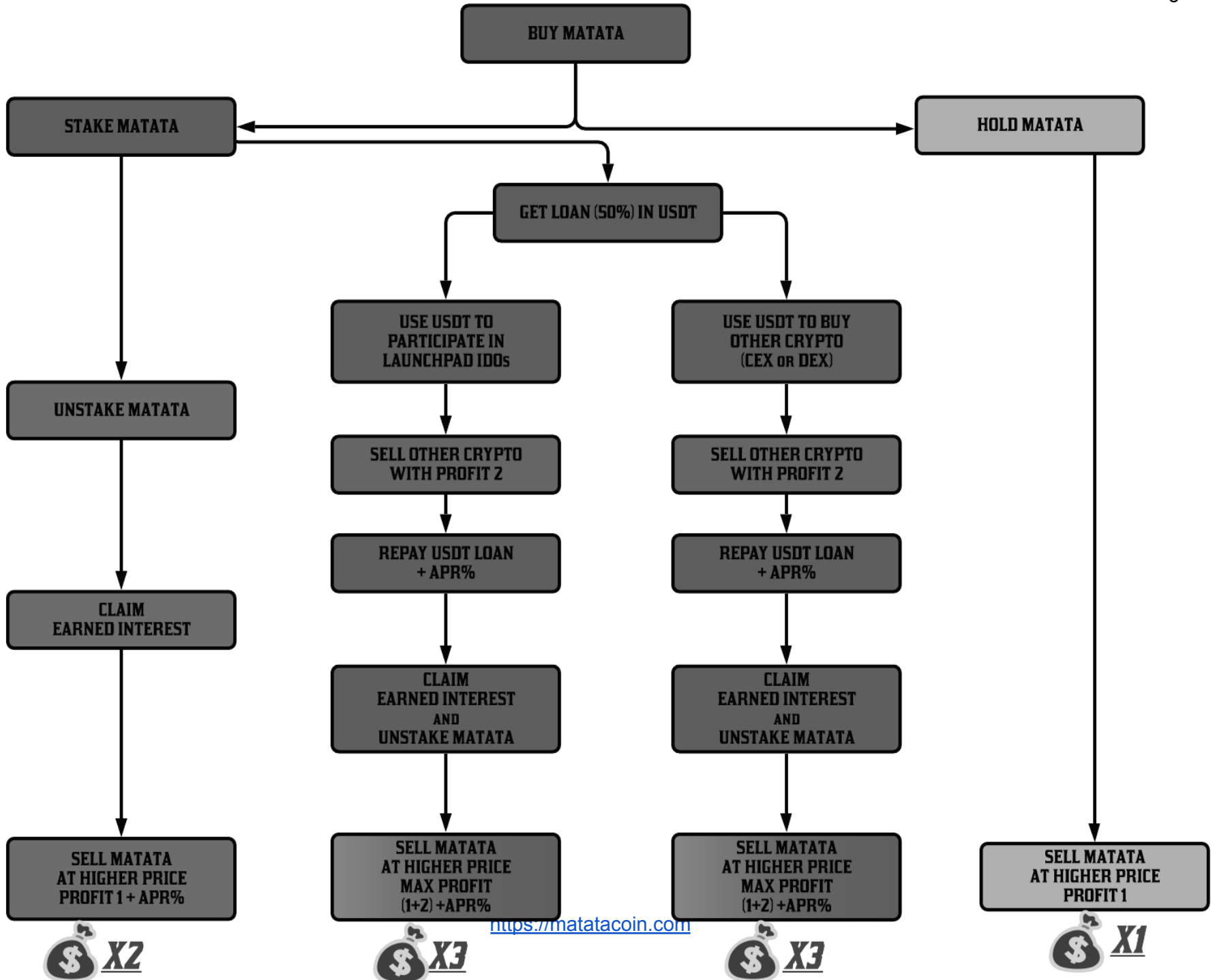
We believe in the utmost good faith of every individual and integrity is one of the foundations of our company. By being as transparent as we can, we hope to clear any insecurities or hesitations and speculations that can arise to harm our reputation by being as transparent as we can to our users and putting all our business transactions on the blockchain which is accessible to the public anytime.

Innovation

We are always striving to be ahead of the market by educating, investing and adopting disruptive technology that continues to evolve everyday. Our promise to our users is to always bring the latest technology to their fingerprints by updating our systems and platform regularly to ensure the quality and efficiency of their interaction with the platform.

Hakuna MATATA Ecosystem

November 2, 2021



BUSINESS MODEL AND SUSTAINABILITY

Buy MATATA

Buy Matata from any Decentralized or Centralized Exchange. (once Listed)

Stake MATATA

Stake Your Matata for Interest, The longer you stake, the higher your interest.

Participate to the Metaverse LaunchPad

Matata users have early access to participate in private sale of the most promising metaverse projects.

Borrow USDT/ BUSD

Borrow USDT against your staked MATATA up to **50%** LTV (Loan to Value) at a Low-interest rate, repayable anytime.

The provided loan can be used anywhere, and can be used to participate in project LaunchPad.

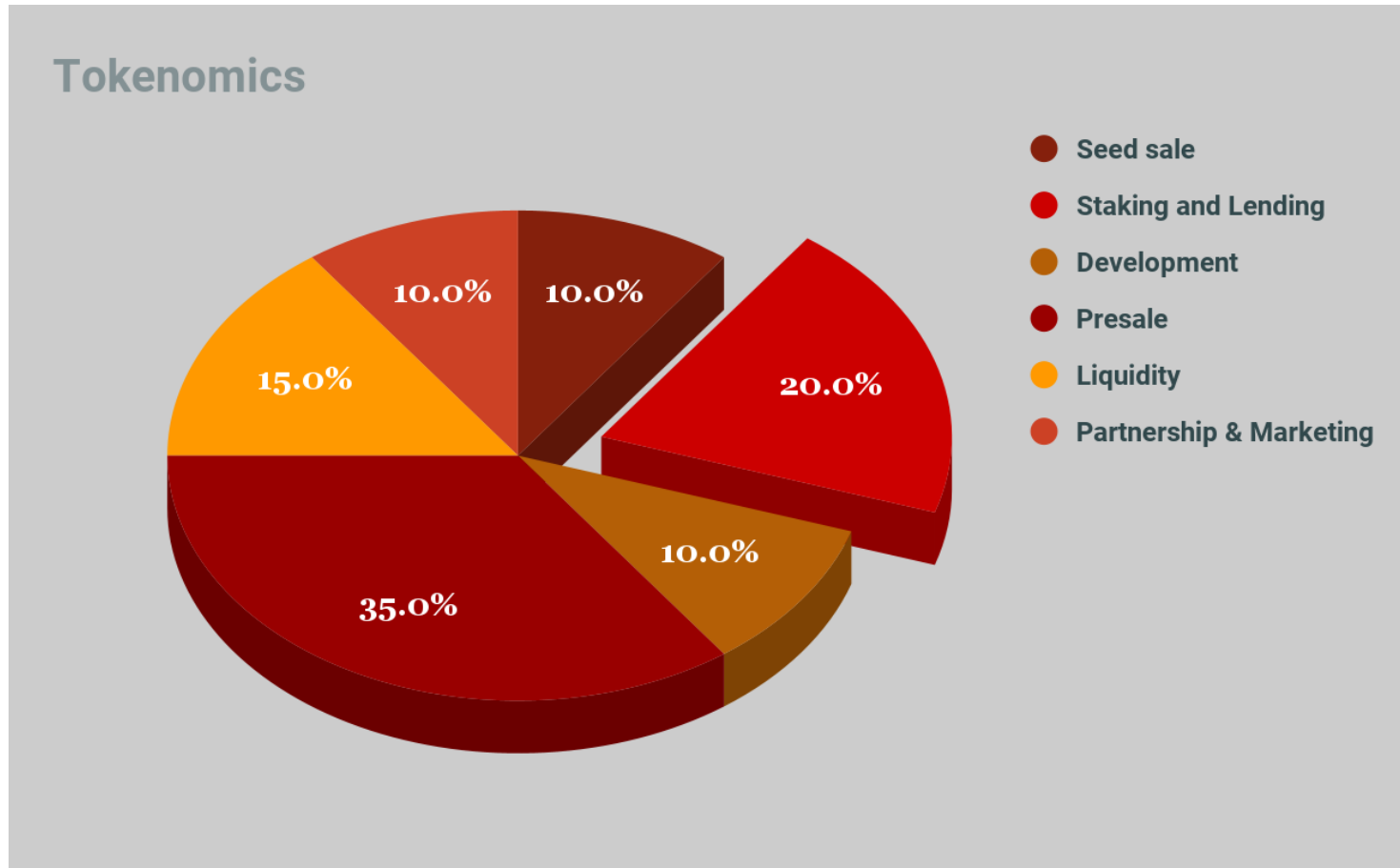
Repay Loan

Repay your loan and regain full access to your staked token which have been accumulating interest and maximizing your profit.

Un-Stake at Expiration Date

Un-stake your MATATA at the Expiration date and resell them on the market for Maximum Profit.

TOKENOMICS



Our Token Distribution is as follow :

Liquidity : 15%

Describes our initial liquidity Reserved and to be used at the time of listing on decentralized exchanges such as Uniswap and Quickswap, the liquidity will increase gradually as we are growing our partnership and being listed on different centralized exchanges.

Development : 10%

Describes the token reserved and rewarded to our founders and core dedicated team of MATATA who brought the project to life and will continually contribute to the improvement of the project and realization of the set goals.

Seed Sale/ Insurance Pool : 10%

Describes the token reserved to be awarded to strategic investors who contribute to the realization of the project and Insurance pool which ensures project accuracy and sustainability as well as profitability and protection customers against any cyber-attacks or platform breakdown.

Staking Reward / Lending Supply : 20%

Describes the Token reserved to be used to reward Stakers while based on their staking amount and length, as well as supply to be used to provide Lending liquidity to Borrowers. This supply can fluctuate based on the demand from Borrowers and the amount Staked on the platform.

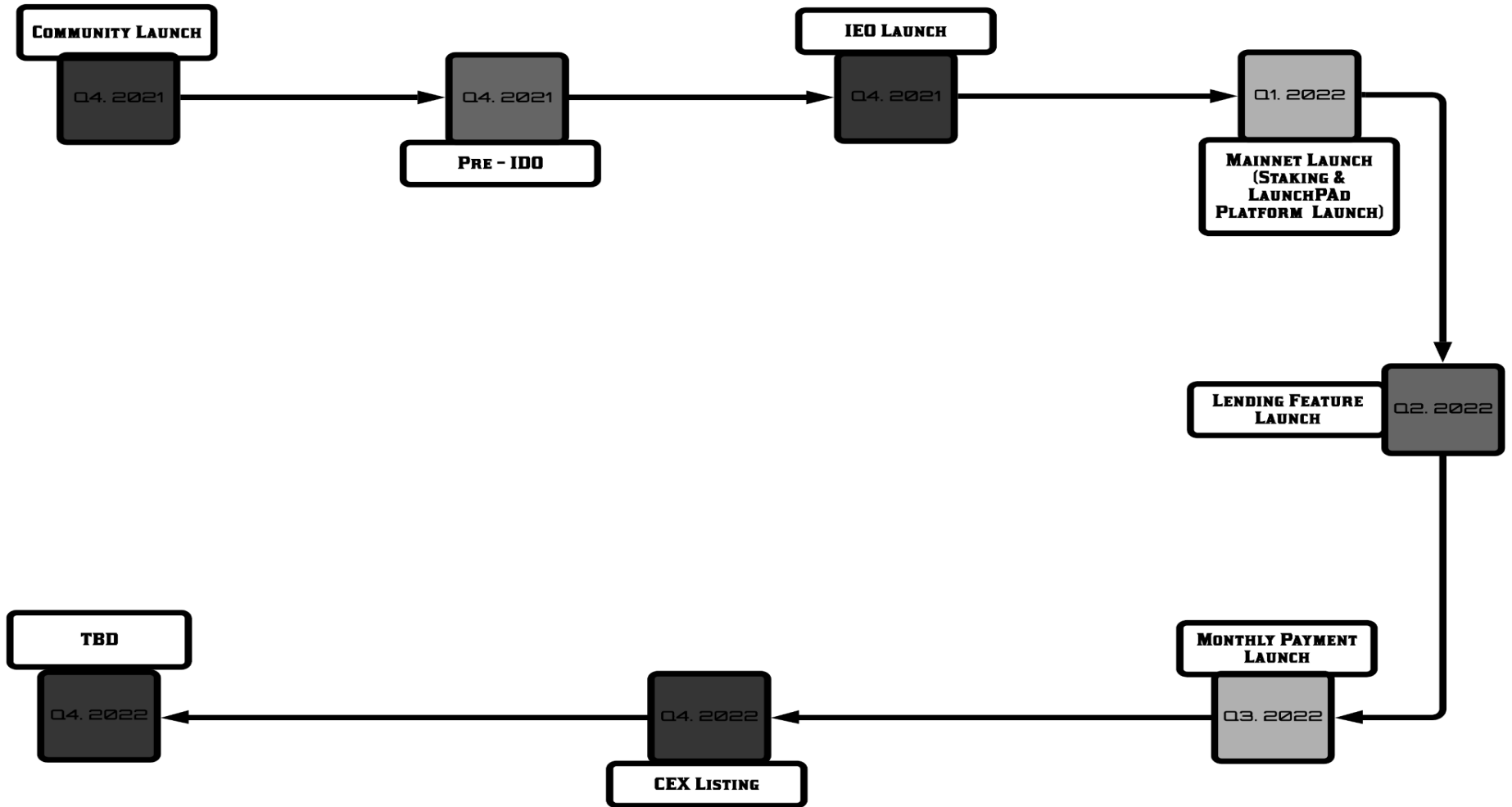
Presale: 35%

Describes the Token reserved to be used as liquidity to centralized exchanges, airdrop, airdrop, and public sale on different platforms. Also includes the hot wallet for premature unstacking and new stakes. All new stakes will be transferred to the hot "staking" wallet before being transferred to the Cold staking wallet (which includes any staking longer than 3 months

Partnership and Marketing: 10%

Describes the Token reserved to be used as collaterals to strategic partners and fund the marketing of the project to increase our awareness and bring more people to the community.

ROADMAP and MILESTONES



RoadMap :

Community Launch

4th Quarter 2021

- Building our community on Telegram and Twitter to 1000 Members as our target.

Pre-IDO

4th Quarter 2021

- Private sale to Early investors, Team Building for Regional ambassador and Partnership with Strategic Investors

IEO & IDO Launch

4th Quarter 2021

- Initial Exchange offering on Centralised exchanges and LaunchPads

Staking & LaunchPad Platform Launch, and DEX Listing

2nd Quarter 2022

- Launching of the staking platform and listing on DEX, (Pancake Swape).
- Marketing launch with Celebrities, Telegram, Twitter, Youtube, and Instagram Influencers.

CEX Listing

2nd Quarter 2022

- Listing on centralized exchanges including but not limited to Bitmart, MEXC, Kucoin,,...
-

Lending feature Launch

2ndd Quarter 2022

- Launching of the Lending feature for Stakers to get a loan of up to 50% LTV of their Staked MATATA Token

BURNING PROCESS and DEFLATION

To assure a smooth and consistent Deflation of the MATATA, Hakuna Matata has installed a Burning process that consists of Buying Back Circulating Token from the Market and Sending them to a Burn Wallet, which is a Wallet that no one has access to. Meaning that the Token sent to this wallet will not be withdrawn, sold, or transferred to any other wallet once the transaction is completed.

As a result of this, there will be less circulating Token/supply on the market which will perpetually inflate the price of MATATA and decrease the depreciation of the token from people who are selling their Unstaked token for Profit. To achieve this, the Company will charge a **10%** transaction fee every time someone claims for their **MATATA** and another **10%** at the Maturity of the Stake.

The Fees collected from the transaction will contribute to the Token BuyBack and Marketing purposes respectfully as **70%** and **30%**.

MATATA targets a Token burn of up to 70% until the Total supply left on market consists of 100 Billion MATATA, at that Stage the company will revisit the Burning procedure and target.

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